

Apna Punjab Media Group

New York

Estd. 2005



ਆਪਣਾ ਪੰਜਾਬ ਦੇ ਨਾਲ

ਬੇਮਿਸਾਲ 20 ਸਾਲ



● COMPANY PROFILE ● MEDIA PRICE KIT

w.e.f. January 01, 2025

*"“A brand isn't built in a day,
but one day it becomes a brand.””*

Apna Punjab Media Group Incorporated

USA

Apna Punjab Media (P) Limited

INDIA

ਸੱਚ ਦੀ ਆਵਾਜ਼
ਅਪਣਾ ਪੰਜਾਬ
 ESTD. 2005
 BILINGUAL
APNA PUNJAB

Journalism With Guts to Tell It Like It Is!

USA/CANADA Edition Newspaper Price List



USA/CANADA INTERNATIONAL DAILY EDITION

ADS SIZE	ONE TIME	1 WEEK	MONTHLY	3 MONTH	YEARLY
1/8 (2.56 IN X 15.5 IN)	N/A	N/A	400	1000	3000
1/4 (10.25 IN X 7.75 IN)	N/A	100	300	750	2400
1/2 (10.25 IN X 5.15 IN)	N/A	200	600	1200	3600
FULL PAGE (20.5 IN X 15.5 IN)	100	300	900	1800	4800

NOTE: OUR PAPER SIZE IS IN BROADSHEET AS PER DIMENSION AS (16.5X26INCH)

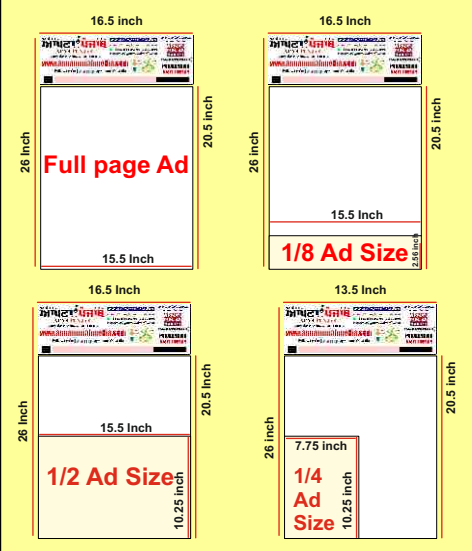
WEB PORTAL WWW.APNAPUNJABMEDIA.COM

(ALL PRICES ARE IN USD)



ADS SIZE	1 WEEK	MONTHLY	YEARLY
STRIP ADS HOME PAGE	N/A	300	2000
INTERNAL PAGE (250X350 PX)	N/A	200	400
HOME PAGE (250X350PX)	N/A	300	600
BUSINESS DIRECTORY	N/A	N/A	200

SIZE SAMPLE



ADVERTISEMENT SAMPLE



**FOR BOOKING
& QUERY CALL
1 631 835 8000
(USA)
+91 70090 75920
(INDIA)**



ABOUT US

Apna Punjab Media Group, headquartered in New York, began its journey 19 years ago under the visionary leadership of CEO & President Gurmit Singh. He is highly regarded in the realm of intellectual journalism, spanning print, electronic, and online media's. He is perhaps the most well-known figure in Punjab's vernacular and NRI media circles. His columns and television shows have become significant political, cultural, and media touchstones for Punjabis around the world.

Apna Punjab Media Group, an influential media organization owes much of its success to the vision and leadership of Gurmit Singh. With the pivotal support of high-end IT and media professionals, he has effectively promoted, owned, and spearheaded the group's operations.

The audience of Apna Punjab spans a diverse cross-section of the Indian community, reflecting its broad appeal and inclusivity. Gurmit Singh has been instrumental in pioneering a journalistic approach centered around ideas, significantly impacting Punjab's rapidly evolving new-age media landscape. This innovation is particularly evident in the online and web-based genres where the group has made notable strides.

Despite its relatively recent establishment, Apna Punjab has quickly garnered a reputation as a credible and reliable news source. It covers a wide array of topics, including regional news about Punjab, as well as national and international affairs. This swift rise to prominence highlights the group's commitment to high standards of journalism and its dedication to meeting the informational needs of its audience.

Our suite of media offerings now includes:

1. A well-trafficked website: [\[www.apnapunjabmedia.com\]](http://www.apnapunjabmedia.com)
2. Two Daily World Editions catering to different regions:
 - **Daily USA/CANADA Edition**
 - **Daily PUNJAB/INDIA Edition**
3. APNA PUNJAB MEDIA TV: **A dedicated television platform for the worldwide community.**
3. APNA PUNJAB Social Era: **An active digital platform for the instant audience approach worldwide directly.**

This multi-platform presence ensures comprehensive coverage and accessibility for our audience, allowing businesses and individuals to showcase their products and reach a global customer base effectively.





ABOUT US

The journey from a single weekly edition to such a wide-reaching media network is remarkable and a testament to our dedication and understanding of the needs of the Indian Diaspora. Keep up the excellent work in connecting people and providing valuable content across various media forms!

It sounds like our organization has made significant strides in establishing an extensive digital presence! Here's a more polished and concise version of our message:

In addition to our recent launches of the web portals www.ApnaMatrimonial.com, we are excited to introduce our 3-in-1 Mobile App: Apna Punjab Media Balle Balle. Through this app, users can access our Daily Digital Editions and watch the latest news.

We are also active across major social media platforms including Facebook, Twitter, Instagram, YouTube, and LinkedIn, enhancing our global reach. Our readership and clientele span the globe, and we are committed to providing exceptional service.

We look forward to your positive response.

Thank you.

Gurmit Singh

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MEET PUNJABIZ ON THE EARTH & MOON

OVERVIEW AND ACHIEVEMENTS

Since our humble beginnings in September 2005, we've been driven by a vision and mission to connect the global Punjabi-Indian Diaspora. Today, we proudly stand as a highly acclaimed brand in the Punjabi media industry worldwide. Our journey has been one of continuous growth and unyielding commitment. Without ever looking back, we've developed a vast array of media platforms and formats that allow us to showcase products and reach people globally.

Key Platforms and Formats

Website:

- ★ URL: [www.apnapunjabmedia.com] (<http://www.apnapunjabmedia.com>)
- ★ A comprehensive online portal serving the global Punjabi community.

Daily World Editions

- ★ Daily USA/CANADA Edition

TV Network:

- ★ Apna Punjab Media TV: Currently in the working phase to better serve our audience.

New Web Portal:

- ★ Apna Matrimonial: A dedicated platform for matrimonial services.

Mobile App:

- ★ Apna Punjab Media Balle Balle: A versatile 3-in-1 app where users can read our daily digital editions and watch news.

Social Initiatives

- ★ Our societal responsibilities extend beyond conventional media activities. We have launched a new social site to act as a bridge between NRIs and the people of Punjab for collective prosperity:

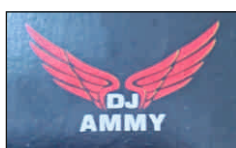
Conclusion

- ★ With a strong foundation and relentless dedication, Apna Punjab Media continues to make strides in the media industry. Our comprehensive range of services, upcoming endeavors, and social initiatives are designed to better serve the global Punjabi-Indian Diaspora, making us a key player in the Punjabi media landscape.

FOR BOOKING & QUERY CALL

1 631 835 8000 (USA) +91 70090 75920 (INDIA)

Proud History of our Prominent clients since 2005



Proud History of our Prominent clients since 2005



TREAT MANKIND AS ONE

New York



Washington

Sant Prem Singh Sikh
Cultural Society

NEW YORK

Begowal International
Welfare Society

New York



萬榮地產



TEAM RAJ JAGGI
Real Estate



FINE DINING



Authentic
Indian Cuisine

5 BOROUGHES
CONTAINERS



kw LIBERTY
KELLERWILLIAMS REALTY



Digital
Video
& Photo



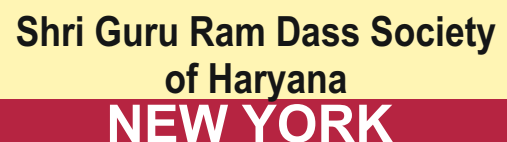
SUPER
ENTERTAINMENT



Cisco General
Construction



Proud History of our Prominent clients since 2005



Proud History of our Prominent clients since 2005



ਸ਼੍ਰੀ ਗੁਰੂ ਰਵਿਦਾਸ ਸਭਾ ਆਫ ਨਿਊਯਾਰਕ



Taj Palace
family Restaurant
On 101



ਸੱਚ ਦੀ ਆਵਾਜ਼

ਆਪਣਾ ਪੰਜਾਬ

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ESTD. 2005

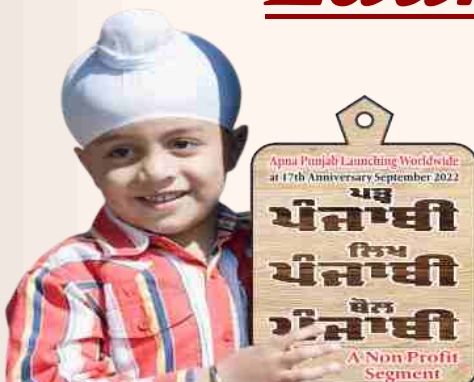
APNA PUNJAB

Journalism With Guts to Tell It Like It Is!

USA-CANADA DAILY EDITON



Launching in pipeline



NRI's for Punjab

APNA PUNJAB
EVERYWHERECo-Powered By: www.apnapunjabmedia.com



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ਅਪਣਾ ਪੰਜਾਬ
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OUR DIGITAL PLATFORMS



**If You Have Any Question
 Feel Free To Contact**

SUPPORT NO.:



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